TENNESSEE TOW SHOW

Bringin' It Home

October 8-10, 2020

TennesseeTowShow.com

At the Chattanooga Convention Center in Chattanooga, Tennessee

Hosted by Tennessee Tow Truck Association and Tow Times

Company Information:

Company Name: _____

(List company name exactly as you want it to appear in show materials)

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Description of Product/Services: _____

Please send payment to the TN Tow Show, 203 W. State Road 434, Winter Springs, FL 32708. Or fax or call with credit card information. Call Brenda Faulman 407/936-2494, Fax 407/327-2603.

We regret that we are unable to accept credit card information via email. Please email this form **WITHOUT** credit card number to brenda@towtimesmag.com, and we will call you to collect payment information.

A completed contract and deposit payment of 50% will hold your booth space. Payment in full is due August 10, 2020. NO BOOTH PAYMENT WILL BE ACCEPTED ON SITE.

10' X 10' booths include one 6' skirted table, I.D. sign, two side chairs and one wastebasket. Larger booths receive 2 10' X 10'booth packages.

Booth Package:

10' x 10' Booth $875

10' x 20' Booth $1,525

10' x 30' Booth $1,875

10' x 40' Booth $2,175

20' x 20' Booth $2,675

20' x 20' Booth Up Front Island $3,175

20' x 30' Booth $3,075

Bulk Space:

Call for rates

Exhibitor Space Preference:

Booth Size: _____

Booth Location: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Our booth **should** be adjacent to _____. Our booth **should not** be adjacent to _____.

Sponsorship Opportunities

Sponsors are recognized in all show promotional materials, digital/print, pre-show, on-site and post-show. All sponsor logos will be present on tennesseetowshow.com

Friday Night Street Party sponsor (Total 4 available) ***$1500 each*** ***TWO SOLD***

- *Logo on all print and digital ads*
- *Company logo on banners in registration area and at the street party.*
- *Logos on drink cups*
- *Acknowledgment at the Party*

Seminar Program (Total 2 available) ***$3000 each***

- *Logo on all print and digital ads*
- *Sponsor can host seminar during the program or on the show floor.*
- *Company banners will appear in all seminar rooms*
- *Literature in registration area and in seminar rooms*
- *Sole sponsor – ad in show program and banner in hall or directional floor decal at an entrance.*

Safety Symposium Sponsor (Total 2 available) ***$2500 each***

- *Logo on all print and digital ads*
- *Sponsor to welcome attendees during the Symposium's opening session.*
- *Sponsor literature and banner in room.*
- *Sponsor interviewed by Tow Times in a safety article*
- *Sole sponsor – ad in program and banner in hall or directional floor decal at an entrance.*

Show Bags logo on bags ***$1800*** ***PENDING***

- *Logo on all print and digital ads*
- *Bags distributed in registration and on show floor*
- *Sponsor literature displayed in Registraton area*

Event dated collector shirts ***$1750*** ***SOLD***

- *Logo on all print and digital ads*
- *Shirts along with cool design and your company logo.*
- *Will be sold in registration and in exhibit.*
- *Sponsor logo displayed in registration area*

Lanyards ***$4000*** ***SOLD***

- *Logo on all print and digital ads*
- *Literature in registration area*
- *Banner on exhibit floor, banner provided by sponsor*

Beauty Contest sponsorship (Total 4 available) ***$1000 each*** ***TWO SOLD***

- *Logo on all print and digital ads*
- *Literature in registration area*
- *Logo on large banners in exhibit*
- *Sponsor to present awards during ceremony*
- *Sponsor in all award photors*

Shuttle Van from Convention Center to Museum ***$3200***

- *Logo on all print and digital ads*
- *Signage in all vans*
- *Logo on at Shuttle signs at hotels Convention Center.*

Show Program ***$2500***

- *Logo on all print and digital ads*
- *Only logo on cover of program and on floor plan*
- *Ad in show program*
- *Directional floor decal at main entrance*

Concession host in registration area ***$1000***

- *Logo on all print and digital ads*
- *Includes disposable coffee cups w/ lids with company logo*
- *Sponsor rep to great guests in the registration area*

Kids Registration ***$1000*** ***SOLD***

- *Logo on all print and digital ads*
- *Logo on unique kids nametags*
- *Sponsor provides lanyards and swag for the kids.*
- *Company banner in kids registration area*

Registration Pens ***$500***

- *Logo on all print and digital ads*
- *Logo on pens distributed at registration*

Registration App Sponsor ***$1500***

- *Logo on all print and digital ads*
- *Sponsor logo on home screen of all registration iPads*
- *Sponsor logo on launch screen of show app.*
- *Attendees will need to download the show app for info on seminars, schedules, demos.*
- *Logo on signage inviting attendees to download the app.*
- *One push notification*
- *Directional floor decal at an entrance.*

Booth Payment Information

TOTAL PAYMENT DUE FOR BOOTH SPACE: $ _____

Payment Method: (Circle One) VISA MC AMEX CHECK (Make payable to Tennessee Tow Show LLC)

Credit Card No: _____

Exp Date: _____ Security Code:_____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Date: _____

THE ISSUER OF THE CARD IDENTIFIED ON THIS ITEM IS AUTHORIZING TO PAY THE AMOUNT SHOWN AS TOTAL TOGETHER WITH ANY OTHER CHARGES DUE THEREON SUBJECT TO AND IN ACCORDANCE WITH THE AGREEMENT GOVERNING THE USE OF SUCH CARD. NO REFUNDS WILL BE ISSUED FOR BOOTH SPACE OR SPONSORSHIPS.

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Tennessee Tow Show Exhibitor Rules and Regulations

Exhibit Space Agreement

1. Submission of Exhibitor Space Rental Agreement with 50% deposit payable to Tennessee Tow Show constitutes a binding contract. Checks and all major credit cards are accepted. Booth space will be held one week (7 days) from receipt of signed booth reservation form. If a 50% deposit has not been received by the end of the seventh day, Management reserved the right to release the space.
2. Payment in full is due by August 10, 2020. If account is not completely paid by this date, the exhibitor forfeits the deposit and all right accompanying the deposit and any space will be released. NO BOOTH PAYMENTS WILL BE ACCEPTED ONSITE.
3. REFUND POLICY – Exhibitors canceling more than 120 days before the opening day of the show shall forfeit 50% of the total rental contracted for – less than 120 but more than 60 days shall forfeit 75% and there is no refund if exhibitors cancel less than 60 days before the show. Cancellations must be in writing. Refunds will be calculated on date the request was received by show management.
4. Assignment or subletting of any booth or any part of a booth, or use by a non-exhibitor, is prohibited. If the Tennessee Tow Show Management Team [herein referred to as "Management Team"] deems an exhibitor is violating this, the exhibitor will be given an opportunity to correct the situation. If the exhibitor does not do so in the timeframe provided by the Management Team, the exhibitor will be asked to leave and forfeit all rights to the space and monies paid as part of attendance at the show.
5. All exhibitors must comply with all municipal, county and state ordinances and tax requirements while exhibiting at the Tennessee Tow Show.
6. Exhibitors are required to carry their own insurance including but not limited to Worker's Compensation, Personal Injury Liability and Property Damage. Signing of this exhibit contract serves as a waiver to any claim against the Management Team, their respective companies, any officers, directors, members or agents.
7. All exhibitor booths must be controlled by an authorized representative throughout the show's exhibit floor hours.
8. The show management will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to the following causes: Facility is damaged or destroyed by fire, act of God, public enemy, war or insurrections or strikes, the authority of the law, postponement or cancellations of the exposition, or for any cause beyond their control. It will, however, in the event of its not being able to hold the exposition for any of the above reasons, reimburse exhibitors on a pro-rata basis on any amount paid in, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, sales expenses, operating costs, etc.

Exhibits on Show Floor

9. The Tennessee Tow Show is a closed tradeshow created for the towing and recovery and related industries. The Management Team reserves the right to judge the suitability of all exhibits, and has the right to make or request changes they deem necessary for the good of the show. The Management Team may refuse to rent exhibit space to any company whose display of goods and/or services are not compatible with the general character and objective of the show ad determined by the Management Team.
10. Exhibitors must confine exhibits and all sales activities within their rented space. NO exhibits will be permitted that interfere with other booths or block any aisles. Exhibitors agree not to show or exhibit products outside the Chattanooga Convention Center. If an exhibitor breaks down early, they will forfeit their booth position in the foilowing year.
11. Exhibitors may distribute advertising material only from their booth space or other designated area approved by the Management Team.
12. All exhibit areas will be kept clean and in an orderly fashion at all times.
13. Neither exhibitor nor his agent shall sell, offer for sale, dispense or give away any food, drink, tobacco, or any other article or service at their booth, on the tradeshow floor or in the convention center or host hotel.
14. Neither exhibitor nor his agent shall injure or mar, or in any manner deface the Premises, and shall not cause or permit anything to be done whereby the Premises shall be in any manner injured or marred or defaced. **Nor shall exhibitor drive or permit to be driven, any nails, hooks, tacks, screws or bolts in any part of the Premises, nor shall exhibitor make or allow to be made any alternation of any king therein or thereon, nor tape any adhesive tape or stickers at any location therein. Exhibitors shall not sell, dispense or give away or permit the sale, dispensing or giving away of gas filled balloons or adhesive stickers in the leased premises or in any of the halls, passageways or approaches thereto.** If the Premises, or any portion of the Convention Center or grounds, during the term of this Agreement shall be damaged by the act, default or negligence of exhibitor, or by exhibitor's agents, employees, or any other persons admitted to the Premises by said exhibitor, exhibitor will pay upon demand, such sum as shall be necessary to restore the Premises to their original condition, ordinary wear and use accepted.
15. The use, distribution, or sale of helium balloons is strictly prohibited in the Premises and Convention Center. Any helium balloons found in the Premises during or immediately following expiration of the term of this Agreement will be removed at exhibitor's expense.
16. With any working exhibits, provisions must be made for the protection of the public.
17. Audio and/or video equipment is permitted in the exhibit booths if the volume is turned down to a conversational level and if not objectionable to neighboring exhibitors or visitors.
18. Exhibitors will not be permitted to remove any of their equipment from the exhibit area during show hours.
19. Exhibitors agrees not to dismantle his/her exhibit prior to trade show closing at 5 pm on Saturday, October 10, 2020.
20. All property and material must be removed by 9 pm on Saturday, October 10, 2020.
21. George Fern is the official services contractor for the 2020 Tennessee Tow Show. Their manual will be sent in a separate email once booth space is assigned.

Professionalism

22. Exhibitors will not do, nor knowingly allow to be done, anything on the Premises during the term of this Agreement that violates any local, municipal, state or federal law. Exhibitor or any person employed or admitted to the Premises by said exhibitors, in violation will immediately desist from and correct such violations.
23. The Tennessee Tow Show is a family event. Exhibitors shall respect that children will be in attendance and make sure their booth, its contents and all employees behave in a manner befitting the presence of children.
24. Exhibitor shall not do nor permit to be done anything in or upon any portion of the Premises or bring or keep anything therein or thereupon which will in any way conflict with the conditions of any insurance policy upon the Convention Center or on property kept therein, or in any way conflict with the laws relating to fires or with the regulations of the fire department, or with any of the rules, regulations or ordinances of the City of Chattanooga or in any way obstruct or interfere with the rights of the other exhibitors in the Convention Center or injure or annoy them. Exhibitor shall not, without the written consent of the Management Team, put up or operate any engine, motor or machinery on the Premises, or use oils, explosives, burning fluids, camphene, kerosene, naphtha, or gasoline for either mechanical or other purposes. Exhibitor further agrees that all decorative material used in the Premises must be flameproof and that all matters involving safety be resolved by the decision of the Chattanooga Convention Center Executive Director.
25. Security personnel will be on the premises for general security purposes only. The Management Team is not responsible for exhibitors merchandise or other items contained on the premises by the exhibitor and makes no specific commitment with regards to security of the show. Exhibitor agrees to save and hold harmless show management from any and all liability resulting from injuries or damage by fire, accident or any other cause whatsoever to exhibitors, employees and attendees, persons and/or properties in the connection with the exhibitor's use of the exhibit space.

_____

Initial/Date

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Set Up and Breakdown

26. Exhibitor will be responsible fore setting up, dismantling and thoroughly cleaning their display area.
27. The arrangement of delivery and payment of goods will be the sole responsibility of the exhibitor.
28. In the event that goods, wares, merchandise and property of any and all kinds and description, are left in the Premises after the termination of this Agreement, then the Convention Center shall be and is hereby authorized to remove from the Premises at the exhibitor's expense, all such goods, wares, merchandise and property of any and all kinds and description. The Management Team, any of its affiliates, or the Convention Center shall not be liable for any damage or loss to said goods, wares, merchandise or other property which may be sustained, either by reason of such removal or the place to which it may me removed, and all aforementioned parties are hereby expressly released from any all claims for damages of whatever kind or nature.
29. All property and material must be removed by 9 pm on Saturday, October 10, 2020.

☐ **I have received, read, understand and will comply with the Tennessee Tow Show Exhibitor Rules and Regulations and the Refund Policy for the October 2019 show in Chattanooga, Tennessee. I understand all consequences that may result from rules not being adhered to.**

Accepted by: _____ **Exhibitor Representative:** _____

Date: _____ **Print Name and Title:** _____ **Company:** _____